



THE 2024 INTERNATIONAL  
PHOTO COMPETITION  
FOR THE FUTURE

# Save the Earth, Save Us All



## The 2024 International Photo Competition for the Future Save the Earth, Save Us All

Anthropogenic climate change, from the past until now, has led to natural and environmental crises that have cascading effects upon our lives. Since the Industrial Revolution, we have continuously exploited various natural resources for better and more comfortable lives, including creating economic wealth, especially in highly developed nations. Such actions have resulted in changes in nature and the environment, including society and ways of life. These changes have led to an environmental crisis that is becoming more severe. It may be the cause of conflict that affects sustainability of our world.

The National Science Museum (NSM) in collaboration with the Asia Pacific Network of Science & Technology Centers (ASPAC), International Union for Conservation of Nature (IUCN Thailand), Commission for Environmental Cooperation (CEC), Thailand Biodiversity Network Alliance (B-DNA Thailand), and the Southeast Asian Ministers of Education Organization Regional Center for STEM Education (SEAMEO STEM-ED) have seen the importance of engaging and supporting people around the world to realize the importance of joining together to take action to protect our Earth. The International Photo Competition can be an excellent way to encourage people to be aware of the environmental crisis by presenting their perspectives through photographs and accompanying descriptions. We, therefore, have collaborated to create the first International Photo Competition project in 2021, along with the International Photo Exhibition presented at the National Science and Technology Fair under the topic **Rivers and Ocean: Connecting Waters to Life**. In 2022, the topic was **Flow of Beauty: Interconnecting Folks and Living Creatures**. Both years aimed to raise awareness of the crisis of water resources, streams, rivers, and oceans that we must work together to protect to reinforce a sustainable future. In 2023, the topic of the international photo competition was **Save the World to Sustainably Feed the Future** to create social ripples that make people aware of the importance of conserving natural resources, the environment, and mindful consumption, and taking serious steps to solve problems together to reduce food shortages and decrease the number of hungry people sustainably. The past three contests have received much attention. Each year, we receive more than 500 submissions from many countries.

Therefore, to continually promote public awareness of the importance of natural resources and the environment, we decided to organize the 4<sup>th</sup> of the 2024 International Photo Competition for the Future under the theme "**Save the Earth, Save Us All**" to motivate people to be aware of the importance of resource conservation of our planet and take action to solve problems together through the reflection of views with photos from photographers and photography enthusiasts. We hope to encourage public participation and strengthen citizen science to promote the conservation of nature and the environment for a sustainable world.

As we believe in the power and willingness of humanity to save our home planet for our future generations, the competition is open to everyone from every corner of the world to convey



THE 2024 INTERNATIONAL  
PHOTO COMPETITION  
FOR THE FUTURE

# Save the Earth, Save Us All



their messages through photography, as well as the photo's accompanying title and description, to raise public awareness and encourage collaboration from the public in conserving nature and the environment for the future. The contest will award people one of the great opportunities for learning experiences and sharing various perspectives on saving the world to address world ecosystem security issues.

## Entry Overview

Free of charge and open to international individuals (**each entrant may submit up to 3 entries in each category**)

Theme of the competition: **Save the Earth, Save Us All**

- Two categories of submission: **Reportage Photo** and **Campaign Photo**
- A title and description must accompany all submissions.
- All entries will be assessed by the panel of international judges.
- Each category awards the first, second, and third places. Award-winning and selected entries will be featured in the photography exhibition: **Save the Earth, Save Us All**, as part of the 2024 Thailand National Science and Technology Fair.
- Please see 'Rules' below for full image eligibility criteria.
- Submit online at:  
<https://docs.google.com/forms/d/e/1FAIpQLSc6AfrzTIWEqV0mUD0riPq2UbkxFnZsShGDXmshNfkT0oOkHA/closedform>
- Deadline for submissions: **20 June 2024** (5 p.m., UTC+7)

## Theme

### Save the Earth, Save Us All

In this era, we cannot deny that the world is facing an environmental crisis that is becoming more severe. Pollution contaminates nature, and the shortage of natural resources, has become a significant issue that affects our environment and our lives because we use those resources lavishly without realizing their value. Since the Industrial Revolution, human actions have depleted massive amounts of energy, fuel, and natural resources. Those are the causes of increasing pollution, contaminating the environment, and affecting the ecosystem and natural cycles until it reaches a critical stage. Global temperature changes are due to the exponential increase in greenhouse gases due to the use of fossil fuels and the rapid depletion of forests. Since the beginning of the Industrial Revolution until the present, the global temperature has increased. This has resulted in flooding, strong thunderstorms, and natural disasters that are too severe for humans to cope with. In addition, garbage and contamination problems in nature also affect living things. For example, animals ingesting or being bound by garbage scattered everywhere. Therefore, it is everyone's duty to join and take action to heal and preserve our world for the better.



THE 2024 INTERNATIONAL  
PHOTO COMPETITION  
FOR THE FUTURE

# Save the Earth, Save Us All



We aim to reinforce people's motivation to be aware of the importance of conserving nature and environment and utilizing them wisely, including seriously solving problems together to save the world so that we can live sustainably. Therefore, these photos and captions will convey the perspective of the photographers that reflect environmental crises and solutions to encourage people to be aware and take action to protect the planet for everyone.

## Competition Categories

### Reportage Photo:

The purpose of the Reportage Photo is to tell a story through a photograph that truthfully and accurately captures the reality of a situation, event, or issue. The photograph should be candid. (Either posed or manipulated photos are not permitted.)

### Campaign Photo:

The purpose of the Campaign Photo is to raise awareness of an issue, promote certain values, and/or inspire positive action through a photograph. The photograph can be staged, and the subject can be posed with the intention of sending a message to the viewers.

## Rules

- All photos submitted for the **Reportage Photo category** must follow all the below requirements:
  - Must be in .jpeg or .jpg file format.
  - Taken by the entrant with any kind of digital camera.
  - Be a fair and truthful representation of reality and the subject and/or scene, which has not been significantly manipulated or altered. Editorial alterations to photos (e.g., colour, contrast, definition, shadows, highlights, cropping, levelling, etc.) are permissible if the alterations do not alter the reality of the subjects or objects of the photo.
- All photos submitted for the **Campaign Photo category** must follow all the below requirements:
  - Must be in .jpeg or .jpg file format.
  - No less than 150-300 DPI resolution.
  - No smaller than 2,300 pixels on the shortest side.
  - Taken by the entrant with any kind of digital camera.
  - Editorial alterations to photos (e.g., colour, contrast, definition, shadows, highlights, cropping, levelling, etc.) and photo editing are permissible. The



THE 2024 INTERNATIONAL  
PHOTO COMPETITION  
FOR THE FUTURE

# Save the Earth, Save Us All



photograph can be staged, and the subject can be posed with the intention of sending a message to the audience. However, the original photo must be the original work of the entrant.

- All entries must have an English title of no more than 140 characters.
- All entries must have an English description/caption of no more than 100 words or 700 characters. The description should explain the matter of environmental crises and solutions to encourage people to be aware and take action to protect the planet for all of us. It may include scientific facts, information, or inspiration associated with the subject matter captured in the photo.
- All entries must be technically and artistically of good quality. This includes composition, lighting, colour, sharpness, and subject.
- All entries should be relevant to the designated theme/topic.
- All submissions must include the following information: Name of photographer/artist, age of the photographer/artist on the day of submission, and country of residence. If the submission is a photograph of an identifiable person, people, or artwork, a photo release or consent form signed by the person, people (or the guardian of a child under the age of 16), or the owners of the artwork that has been photographed must also be included. Download the consent form [here](https://drive.google.com/drive/folders/13y70AvJlGPBnmobeMYRl91XP0-jOY2AX?usp=sharing).
- The contest is free of charge.
- By entering the competition, all entrants hereby accept these Competition Rules and Terms and Conditions.
- When signing up for this competition, all entrants agree that the organizer (NSM Thailand) can process your personal data provided to the NSM in the submission form and during the competition. NSM needs to process the data to register entrants' participation, judge the submissions and save what entrants have submitted, and publish submissions if they are awarded. Necessary permission, such as for photographing children's faces, is the responsibility of the author and must, therefore, be sought. All 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place winners and finalists, including the submissions from the entrants that are not selected, will be saved in our archives, and used to promote the winners and the program. Entrants always have the option to withdraw their consent and their submission from the competition.
- Prior to the submission, all photos and captions must not have been published or awarded by any international competition.



THE 2024 INTERNATIONAL  
PHOTO COMPETITION  
FOR THE FUTURE

# Save the Earth, Save Us All



- All entrants should keep RAW files of their entries. In case of suspicion, the judges reserve the right to ask for photos in RAW format.
- All photos must be original work, taken by the entrants. No third party may own or control any materials the photo contains. The photo must not infringe upon the trademark, copyright, moral rights, intellectual rights, or rights of privacy of any entity or person. AI-generated images are not permitted. The organizer has the right to remove or disqualify any relevant entry, if necessary.
- Entrants will retain full ownership of the copyright for each entry that they submit to the organizer. By entering the competition, all entrants grant to the organizer the right to use, publish, and exhibit their photos either in whole or in part, and use or edit their captions for educational, marketing, and promotional purposes in any media, such as printing, websites, and exhibitions (without notice and with no fees for any of the above uses). While we make every effort to credit photographers, including in printed reproductions of their works, we cannot guarantee that every broadcast use of the photos will include the photographers' names.
- In the case that entrants win multiple prizes, they will receive only the highest prize available for each category of the contest.
- Entries must be submitted via the designated online form, with up to three entries for each category.
- Entries must be submitted by **20 June 2024** (5 p.m., UTC+7).
- Entries will be judged between **21 June – 5 July 2024**
- The contest winners will be announced on **6 July 2024**, via the Facebook page NSM Thailand.

## Prizes

The first, second, and third places of each category will receive prize money and a trophy.

### Category: Reportage Photo

- First Prize: \$300 (USD) and a trophy
- Second Prize: \$200 (USD) and a trophy
- Third Prize: \$100 (USD) and a trophy

### Category: Campaign Photo

- First Prize: \$300 (USD) and a trophy
- Second Prize: \$200 (USD) and a trophy
- Third Prize: \$100 (USD) and a trophy



THE 2024 INTERNATIONAL  
PHOTO COMPETITION  
FOR THE FUTURE

# Save the Earth, Save Us All



Award-winning and some selected entries will be featured in the 2024 International Photo Exhibition “Save the Earth, Save Us All” as part of the Thailand National Science and Technology Fair 2024.

## Judging the Competition

- Judging criteria include the assessment of multiple components: the aesthetic beauty and quality of the photo, the title and description accompanying the photo, as well as the portrayal of a message relevant to the theme/topic of the competition.**
- The panel of judges include the representatives of international organizations including ASPAC, IUCN, IUCN CEC, B-DNA, SEAMEO STEM-ED, and media organizations such as National Geographic.
- Each judge will assess and give a score to each entry via an online form managed by the organizer (NSM Thailand).
- The highest score for each entry is 100 points, of which 60% (60 points) and 40% (40 points) are for the photograph and its accompanying title and description, respectively. Details of the scoring are shown in the table below:

Photograph (60 points)	Accompanying texts (40 points)
<ul style="list-style-type: none"><li>• The portrayal of ideas, concepts, or messages relevant to the competition theme/topic.</li><li>• The quality and artistic value of the photograph. This includes composition, lighting, colour, sharpness, and subject.</li><li>• The technique(s) employed to capture or create the photograph.</li></ul>	<ul style="list-style-type: none"><li>• The portrayal of ideas, concepts, or messages relevant to the competition theme/topic.</li><li>• The construction of the messages in cooperation with the photograph, style, and expression</li></ul>

- The first three entries that receive the highest total scores in each category will be awarded as the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup>, respectively.
  - The organizer (NSM Thailand) will announce the award-winning entries for each category to the panel of judges via email, which is open for dissent (if any), and may arrange an online meeting to conclude the competition results.
- All award-winning and a selection of submitted photos will be exhibited in **the 2024 International Photo Exhibition for the Future** at the Thailand National Science and Technology Fair 2024 (NST Fair 2024).



THE 2024 INTERNATIONAL  
PHOTO COMPETITION  
FOR THE FUTURE

# Save the Earth, Save Us All



## Key Dates

- Open for submissions:** Now–20 June 2024 (5 p.m., UTC+7)
- Nomination of judges:** 5–20 June 2024
- Judging period:** 21 June – 5 July 2024
- Announcement of award winners:** 6 July 2024, via the Facebook page NSM Thailand
- Awards ceremony:** During Thailand National Science and Technology Fair 2024 (NST Fair 2024)
- The 2024 International Photo Exhibition for the Future** will be displayed at the Thailand National Science and Technology Fair 2024 (NST Fair 2024).

### Submit online at:

<https://forms.gle/33CDzcK3mcSQB1Uv9>

OR Scan the QR CODE here.



### For more information, please contact:

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THE 2024 INTERNATIONAL  
PHOTO COMPETITION  
FOR THE FUTURE

# Save the Earth, Save Us All



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## Organized by

National Science Museum Thailand (NSM Thailand) in collaboration with The Asia Pacific Network of Science & Technology Centres (ASPAC), International Union for Conservation of Nature (IUCN Thailand), The IUCN Commission on Education and Communication (CEC) Thailand Biodiversity Network Alliance (B-DNA Thailand), and The Southeast Asian Ministers of Education Organization Regional Centre for STEM Education (SEAMEO STEM-ED)